

 **Amplify Webinar Series**

The Future Is Now: How AI Will Power EA

Amplify your impact webinar

7 June 2023



With Us Today



Laurie Kelly
VP of Marketing
Ardoq



Greg Damos
Founder and CEO
Lamini



Melissa Mills
Director of Product Management
Ardoq



Consider that....

\$1.7 B

Amount venture capital firms have invested in generative AI solutions over the last three years.

90%

By 2030, a major blockbuster film will be released with this much of the film generated by AI (from text to video), up from 0% in 2022.



Polling Question

How developed is your company's AI strategy?

- A. No clue
- B. It's coming along, but honestly we have no idea
- C. We have some idea, but need more help
- D. We are all set but need to validate
- E. We need NO help, we are invincible



What is happening in AI now?



How is this relevant for enterprise architecture?



What does the future hold?



Introducing Ardoq Labs

The Future of Digital Transformation Starts Here

Work smarter— and faster. Be the first to explore Ardoq's latest ideas for accelerating your digital transformation with data-driven and AI-powered flexibility.

Visit www.ardoq.com/ardoq-labs to learn more



The Future of Digital Transformation Starts Here



To Summarize



Q&A

**Stay tuned for our next Amplify webinar
in August/September 2023**

ardoq.com



Visit www.ardoq.com/ardoq-labs to learn more