

5 Digital Leadership Skills to Aid Digital Transformation

In digital transformation, leaders should ensure an organization keeps pace with digital change. These five traits help digital leaders excel as they effectively lead change.

1

Think Strategically

- Position the organization for long-term benefits
- Form a clear digital vision and strategy
- Anticipate the future based on where the organization is today

Communicate Clearly

- Nurture clear two-way communication with stakeholders and team members
- Gain stakeholder buy-in
- Listen actively

2

You can have the greatest idea in the world, but if you can't persuade anyone else to follow your vision, your influence and impact will be greatly diminished.

-Carmine Gallo, Harvard Business Review

3

Be Flexible

- Swiftly pivot thinking and opinions
- Track industry and market trends
- Decide which trends bring value to the organization

Make Quality Decisions

- Use high-quality and up to date data
- Empower teams to make decisions
- Track trends and know which would add value to the organization

4

“Leaders need to lead. But many don't... They'll make no decisions and let the situation make the decision, and then they cannot be blamed.”

-Darren Smith, Forbes

5

Know Your People

- Hire based on the competencies required for current and future projects and processes
- Actively work to retain talented people
- Inspire employees with good leadership